

Sunny Singh

Creative Video Specialist

AI-Native Content & Performance Creative

PORTFOLIO



inkuity.com/17401578

CALL

+91 9582776564

SUMMARY

Short-form video specialist shipping AI-native creative for consumer brands. Lead creative production at an AI-powered fashion discovery platform; independently design end-to-end AI video pipelines (Claude + MCP + local SD + Higgsfield + Cartesia) that ship both autonomously and AI-augmented.

EXPERIENCE

Creative Video Specialist

Oct 2025 – Present · Full-time

Shoppin (USAR Commerce Pvt. Ltd.)

- Lead creative production across ads, in-app videos, UI animations, and brand feature films
- Develop AI-generated character content and own brand presence on Instagram and TikTok

26.3M

Top ad views

+22%

Avg. engagement lift

235+

Content pieces shipped

Tools Premiere Pro · After Effects · Instagram · TikTok

AI Stack Nano Banana · Veo 3 · image.art · Higgsfield · ChatGPT · Claude · Runway · Midjourney · Flux · Luma Dream Machine · Pika · Kling · Sora · Ideogram · ElevenLabs · Suno · HeyGen · Descript

Video Editor

Mar 2025 – Sep 2025 · Full-time

Probo Media & Technologies

- Short- and long-form content for Instagram and YouTube; multi-cam podcast edits with grading + audio sync
- Motion graphics and explainer edits aligned to growth campaigns

3.6M

Top Insta views

2%

Avg. engagement

46+

Content pieces shipped

Tools Premiere Pro · After Effects · YouTube · Instagram

AI WORKFLOWS — INDEPENDENT PROJECTS · walk-through at inkuity.com/17401578#workflow

Constant Context · Fully autonomous · @constantcontext on Instagram

Claude (discover) → Local Stable Diffusion (generate) → image sticher (compose) → 30s video output

Daily IG feed where every post is researched, illustrated, composed, and published end-to-end with no human in the loop.

AI Cinematics · AI-augmented · one-minute cinematic short

Claude (script) → Cartesia (voice) → Higgsfield MCP (visualize) → Premiere Pro (craft)

End-to-end AI-generated short demonstrating character consistency, lip-sync, and scene continuity. Claude drives Higgsfield via MCP.

SKILLS

CRAFT

Premiere Pro · After Effects · Motion Graphics · Color Grading · Audio Sync · Multi-cam

AI STACK

Claude · Higgsfield · Cartesia · Local Stable Diffusion · Nano Banana · Veo 3 · Runway · Midjourney · Flux · Luma · ElevenLabs · Suno · HeyGen

FORMATS

9:16 short-form · 16:9 long-form · UI animation · UGC · Ads · Explainers · Podcasts

EDUCATION

B.Sc. Computer Science — University of Delhi